



THE **INSPIRING GROWTH** STORY OF  
**PRIME ONE GLOBAL LLC**

2030



PRIME **1**

## We are Prime One

Prime One Global LLC is a Globally recognized Multinational Award- Winning performance marketing agency delivering Enterprise grade Full Stack digital marketing strategies and results driven performance marketing solutions to emerging global brands.



Company Introduction



# Prime One Executive Offices



## Registered Office

Prime One Global LLC.

#2055 Limestone Rd, Wilmington, DE

19808, United States.



## Innovation Centre

Prime One Global (PVT) LTD.

#146B, Goodshed Road, Thonikkal, Vavuniya

NP, Sri Lanka.



## Registered Office

Prime One Global LTD.

71-75 Shelton Street ,Covent Garden,London,

WC2H 9JQ, United Kingdom

Meet The Prime One Crew

# Ownership and Management Team

We're A Talented & Highly Experienced Team With Strong Leadership And Winning Abilities. We Build Smart Digital Presences And Strong Branding For Global Brands



# Prime One Lead Crew



**Pratheepa**

Chief financial officer

Management Team



**Verginiya**

Senior Manager - Enterprise Digital Marketing

Lead Crew



**Abirika**

Senior Manager - Inbound Marketing & Branding

LEAD CREW



**Nimesh**

Senior Developer

LEAD CREW



**Anuckshana**

Trainee Project Manager

Lead Crew



**Thuvakaran**

Head Of Brand Marketing

Lead Crew



The **Big Steps** Of Prime One Global

# Company History



# Company History

2008

The company was born: as a Extreme SEO Internet Solutions

2011

New Branch Opened with 40+ In-house Staffs

2013

29,000+ Digital Marketing Campaigns Successfully Completed

2015

Official Digital Marketing Partner for Infotel 2015

2017

94,600+ Best Digital Marketing Campaigns

2020

Helped Hundreds of Thousands of Businesses Grow Better

2022

US market expansion

2024

Opening new office branch on OGF with talented pool people

2023

Launch a new package tailored to industry demand generation strategies

Company focus on Estonia and Nordic market

7th International Recognition for Prime One Global Go Global 2023 Award!

Prime One Global attended Retail Technology Expo 2023, in Stockholm, Sweden

The Launch of Prime One Global

2021

2019

Official Experiential Marketing Partner for Disrupt Asia 2019

2016

90,000+ Winning Digital Marketing Campaigns

2014

We Won The 9th Annual Digital Marketing Award

2012

18,000 Clients' Projects Completed

2009

5100 SEO Campaigns & 23 Resellers



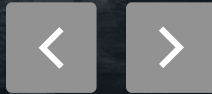
# Mission/ Vision Statement

## Prime One Core Mission

We're committed to our clients in the digital growth of their brand and the deployment of their digital marketing strategies. At its core, our mission is to help our clients achieve their highest potential growth while maintaining a great ROI.

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## What Prime One Envision



We aspire to become a long-term performance marketing partner of thriving global brands and support them to generate more customers, expand their presence in the modern digital market, and provide more value to their clientele.



# Result Driven Solutions



Performance  
Marketing & Brand  
Activation



Digital  
Transformation &  
Digital Frameworks



Business  
Intelligence and  
Analytics



Multi/Omni  
Channel Marketing



Media Buying  
Campaign



Enterprise Search  
Optimization



Inbound  
Marketing  
Management



# Services and Customers



## Digital Transformation

We power-up digital transformation enable business processes for brands at the technology forefront. We're good at the smart integration of digital transformation in the business process.



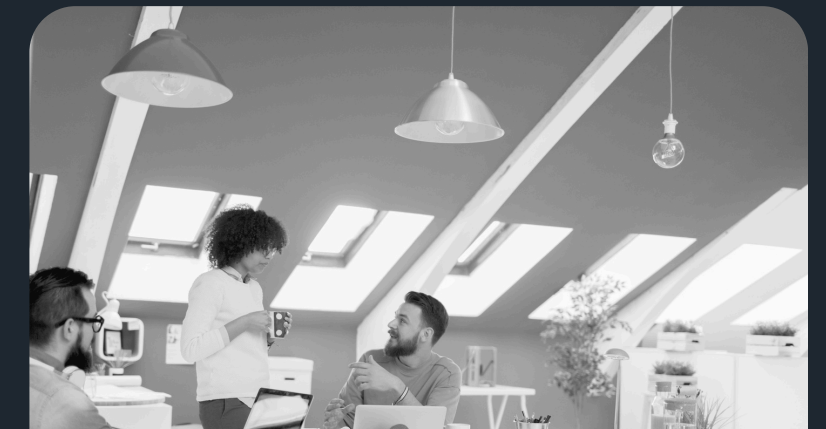
## Brand Activation

We are a brand activation powerhouse since 2009. Clients come to us because with our impactful experiential marketing approach, we can empower their brand activation and make their big ideas happen - with results.



## Digital Frameworks

We use smart insights and RACE planning systems to create customized digital frameworks for brands that help them to digitize their business model.



## Performance Marketing

We provide the optimal and agile way of performance marketing solutions for emerging global brands that enhance their performance and help them to reach their business goals.

# Services and Customers



## Multi/Omni Channel Marketing

We create personalized profit-driven pay per click advertising strategies to identify the challenges and competitions specific to your business to meet your business goals.



## Media Buying Campaign

We create interactive multichannel and omnichannel marketing strategies for our clients' businesses that help them to generate more sales by providing an integrated experience for their valuable customers.



## Business Intelligence and Analytics

Our Inbound marketing management strategies are crafted to convert the visitors as high-paying potential customers through our personalized Inbound marketing frameworks.



## Enterprise Search Optimization

Our Enterprise grade semantic Search engine optimization strategies helps our customers to stay on top of search engines to drive convertible organic traffic to their sales funnels.



Prime One

# Customer Portfolio

Comprehensive Enterprise SEO Solution For 100% organic traffic.

[Case Study](#)

- CLIENT  
Flatfee

- TASK  
Digital Marketing

- PROJECT TIMELINE  
45 Days

- SCOPE  
Improve rankings +  
Increase organic  
Traffic

Search Paid Ad with fast results

[Case Study](#)

- CLIENT  
3K Shami

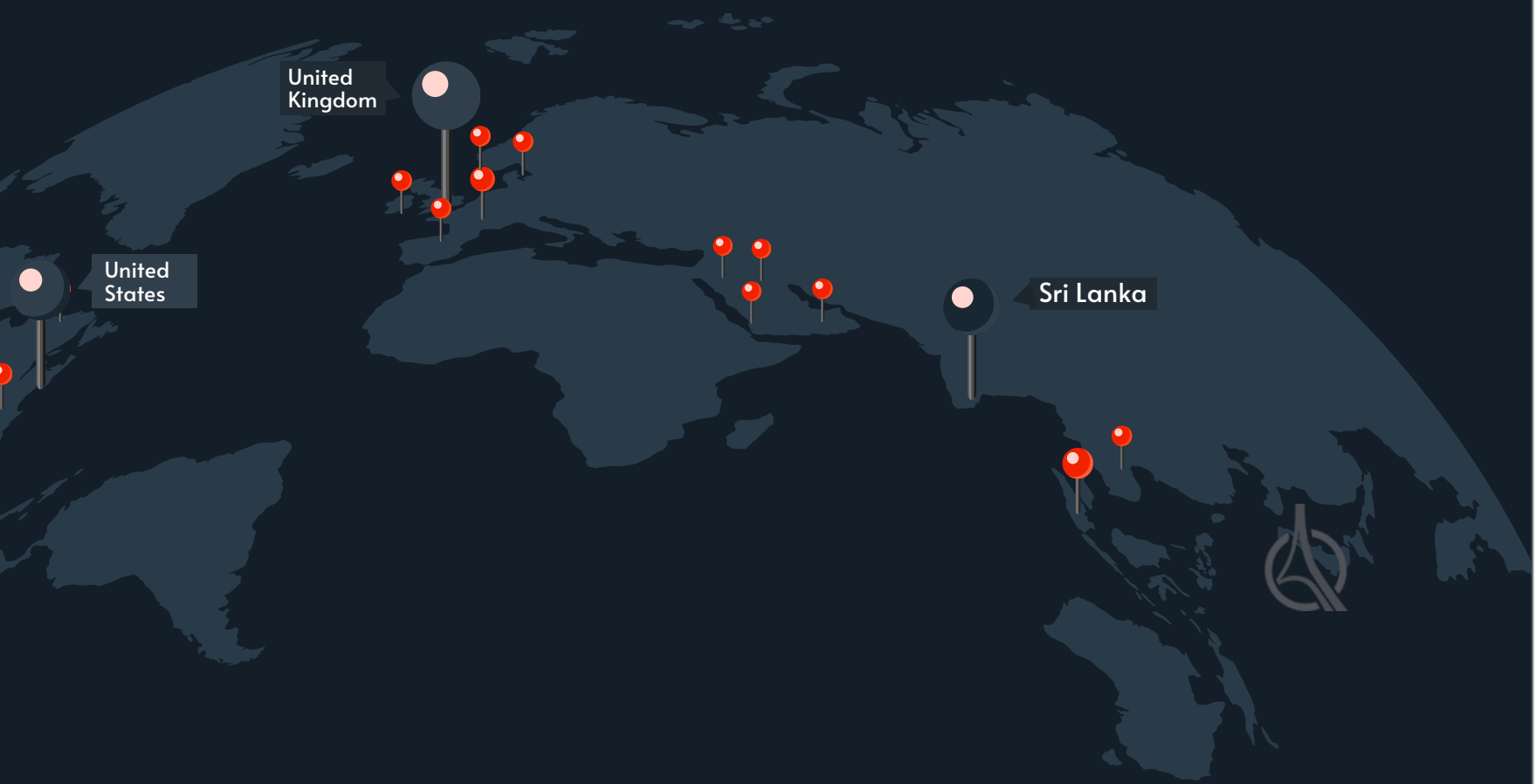
- TASK  
Search Ad Campaign

- PROJECT TIMELINE  
45 Days

- SCOPE  
Boost Search  
Visibility + Increase  
Website Traffic

We are helping millions of Organizations **Grow Better**

03 Global Offices



## Our Global Clients



# Prime One Customer Portfolio

We are specialists in both performance marketing and innovative technologies and we apply our full range of talent to create the perfect solutions for each client's needs.



## Case Study 03

Official Digital Marketing  
Partner for Infotel 2015

## Case Study 04

Official Experiential  
Marketing Partner for  
Disrupt Asia 2019



## Our Local Clients

Buy **Abans.com**



ARTECULATE

**bigdeals.lk**



**johnkeells**



**README**



We keep the focus on driving results.



17+

Years of Experience



60+

Employees



160,000+

Winning Digital Marketing Campaigns



## | What Our Customers Say



Enosh Praveen



📍 Canada



Prime One Global successfully developed and launched a website. As a result, the client saw a significant increase in sales. The team communicated well to conduct regular meetings and provide progress updates. Their valuable guidance and collaborative approach were impressive in the workflow.



Piumi Gamanayake



📍 Maldives



After partnering with the Prime One Global team, the company noticed a significant improvement in their website's SEO status, leading to better organic growth for the brand. The company appreciated the team's involvement, knowledge, and reliability which met all of their expectations.



Mohamed Almasri



📍 Houston, Texas



Prime One Global team provided the company with good customer service, workflow and communication, as well as reliable and professional work for the entire duration of the partnership. All of this combined allowed the team to deliver consistent results for the company.



## What Our Customers Say



Nithushan



Canada

“ The engagement led to a significant improvement in Google rank, exceeding the client's business goals. The team executed a smooth workflow through progress updates and feedback. Their skills in the industry stood out in the partnership



Suthakaran  
Paramalingam



Canada

“ Thanks to Prime One Global's efforts, the client has generated more leads, meeting expectations. The team's communicative and responsive approach has resulted in a smooth partnership. They use a dashboard to stay on top of tasks and reach goals on time. Overall, they execute the project seamlessly.

## Our recent testimonial

**+22% Organic Engaged Session**

**+20%** Organic Sessions

**+3,100%** Top 10 Keyword Rankings

**38%** Organic New Users

**10%** Pageviews

**24%** Organic SEO Traffic

WHAT WE DID  
**Current Insights**  
TIMELINE

# Awards and Certifications



SLT Zero One Awards 2017



Member of International Trade Council



Go Global 2023 Award! - Finalist



Certified SEO Company



Member of SLASSCOM



Go Global 2023 Award! - Finalist



Entrepreneur of The Year 2016



Asian Pacific Entrepreneur - 2013



Best Innovative Award 2015 - CCIY

# Readers Choice Award Winner



## TECH STACK

# Our Technologies



## REVIEWED BY TRUSTED BRAND





# TALK TO US!

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